

Xerox® ConnectKey® Technology App Contest Grand Prize Winner



We asked...and Evan Winter at Image Source delivered.

We couldn't be more thrilled with the creativity and innovation that you shared with us via your custom Xerox® ConnectKey® Technology apps. We've reviewed the first place contest winning apps and are excited to announce the Grand Prize winner.

Grand Prize \$1,000 Winner—Image Source Store

Evan Winter, Image Source



The Grand Prize winning app from the Image Source expands its Salesforce, opening up new A4 sales opportunities and removing what can sometimes be a barrier to purchase — the salesperson.

The app, which can be installed on any Xerox® ConnectKey® Technology enabled device lets customers purchase printers, MFPs and supplies directly from the console. An encrypted transmission ensures the transactions are secure.

The Contest is Over, but Xerox® ConnectKey® Technology Apps Continue to Deliver

The Grand Prize winning app was developed using tools and training provided in the Xerox® Personalized Application Builder (PAB) program, your key to differentiating your business and creating new revenue opportunities.

The Xerox® PAB is the only program of its kind that provides tools, training and marketing resources that help you create personalized solutions for your customers.

To learn more, visit the [Xerox® PAB website](#).

Thanks for Your Participation

Thank you to everyone who submitted their apps in the Xerox® ConnectKey® Technology App Contest. Every month in Q4 2015, three winners were chosen. The grand prize winner was chosen from the first place winners.

We hope that this contest helped you to explore the possibilities available to you, your customers and your business thanks to Xerox® ConnectKey® Technology.



Profit from the Power of Personalization

Xerox® ConnectKey® Technology Apps can also be easily created using the Xerox® App Studio. This web-based tool allows you to create apps for your customers without requiring programming skills.

To learn more, visit the [Xerox® App Studio website](#).

Got Questions? For more information, contact:

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